

Pet Owners Rave About DGP

"I recently purchased your DGP for my dogs and I don't know where to start thanking you for it. How about 2 big, wet dog kisses? How about a hug and a kiss from me too? Wow! What a product! Everything that you stated about your product is coming true. I have my puppies (dogs) back!"

Georgonne C., Ohio

"We've been using DGP for 3 months now and have recommended DGP to our vet, family, friends and to acquaintances anytime we talk "pets". We couldn't be happier with the results of this fabulous herb concoction and won't be without it."

Bruce and Jan A., Oregon

"It should be called Cat Gone Pain, but that would ruin the clever name of the product! After a month on DGP, our cat can "scale" things she could never reach before. Since her brother, Fraidy, is two years older, they share DGP. They're like teenagers again!!!"

Nancy and John L., Connecticut

"It brought tears to my eyes, and I am sure, joy to his heart. He is his joyful, enthusiastic self again. I'm so grateful to your company for this wonderful product."

Marcia L., Mississippi

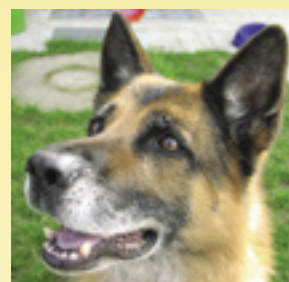
"My dog, Boots, who is about twelve years-old, has been limping badly because of joint problems, and seemed to be in a lot of pain much of the time. So when I learned of a medication named DGP, which might help him, I ordered it. After only 2 to 3 weeks of taking it everyday, not only was he walking better, but he was more energetic (even running at times) and seemed to be a happier dog. DGP is the only medication I have tried which made a real improvement in Boots, and I wholeheartedly recommend it for any dog with joint problems."

Roberta P., Texas

"This is to let you and your company know how thrilled I am about the DGP I purchased for my dog. It is nothing short of a miracle! My 14 year-old 110 pound Rottweillier was on the verge of being unable to get up and down because of his left hip, and we were fearful that the end was near. Since Zadok is 14 years-old, which is very old for a Rottweillier, I almost didn't order it. What a mistake that would have been! Zadok now gets up and down with very little problem and seems to be pain free. I have tried to tell everyone, including my vet, about what this did for my dog, and I hope this message will get out to all dog owners who have similar problems with older dogs."

Buzz W., Florida

"We decided to try it on Sport. Three days after beginning this treatment in the suggested dosage, Sport was jumping up from a prone position and doing this "excitement dance" (activity indication he is up and ready!) He has received one pill in the morning and evening for two months now and his behavior is that of a much younger dog. We're so glad to have our "puppy" back. Life is good again, according to Sport. We are grateful for DGP and we intend to keep Sport on it. We recommend that other pet lovers see that their dogs with joint pain get this kind of relief."



Emily M., Alabama

"My two year old Golden Retriever, Timber, with severe hip dysplasia, and I have had success with DGP! We started DGP about two months ago, and noticed a real difference! For the past month or two, he's actually been moving like a normal dog, for the first time since he was a puppy! And I haven't seen that telltale "bunny hop" in the back legs since we started DGP!"

Laurie S., Connecticut

All of these letters are on file in our offices if anyone would like to read them. However, to protect the privacy of these pet owners, we are not showing their last names or the cities where they live.

How to Keep Your Dog Happy, Carefree and Active at Any Age!

✓ **IS YOUR DOG ON THIS LIST?** 35 dog breeds that are highly susceptible to joint problems...**PAGE 3**

✓ **TAKE THE DOG HEALTH QUIZ:** 13 questions you must know about joint problems in dogs...**PAGE 2**

✓ **TESTIMONIALS:** Astonishing recovery stories of dogs with joint problems...**READ THEM INSIDE**

✓ **WARNING!** Don't even think about giving your dog drugs, glucosamine, and chondroitin without reading **PAGE 3**



As seen in Dog Fancy and Dog & Kennel magazines

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I design a vast array of promotional materials, including magalogs, direct mail sales packages, books, e-books, entire binder courses, CD packaging, and advertisements.

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I write articles, brochures, copy critiques, direct mail packages, newsletters, ads, salesletters, E-mail ads, E-books, E-mail newsletters, E-mail sales letters, and website copy.

Your Dog Can Have His Day...Again!

DGP

Dog Gone Pain™

Revitalizing Supplement for Dogs



"In 30 years of veterinary practice I've never seen anything as effective as DGP."
Dr. Kim McKellar, B.V.Sc.

Aches and pains reduce your dog's enjoyment of life and our enjoyment of their company. Running, walking, getting into the car or just rising to greet you become painful ordeals.

Let DGP™ (Dog-Gone Pain) help your dog become the same carefree and playful member of the family he or she used to be, and wants to be again.

DGP was developed by leading Australian veterinarians & herbalists. It's a complete, all-natural formula that revitalizes dogs physically and mentally.

- Supports joint function
- Enhances mobility and demeanor
- Brings out the "puppy" in your dog

Noticeable results in just one week!



Want **YOUR DOG** (or cat) to be carefree and playful well into its golden years?

"This Amazing New Australian Herbal Formula Works Like Magic to Safely and Easily Provide Joint Relief For Dogs... in 7 Days or Less!"

"In 30 years of veterinary practice, I've never seen anything as effective as DGP. Drugs are short-term fixes, because long term use leads to side effects...and most natural products don't work fast or completely enough. But every dog I've put on DGP has shown results, usually in a week or less, and research shows it's safe for long term use."

Dr. Kim McKellar, B.V.Sc., renowned veterinarian for many of Australia's top thoroughbred racehorses...and a specialist in treating joint cartilage injuries and age related arthritis in dogs and horses.



From: Marian Murphy
Northvale, New Jersey
Tuesday, 10:57 A.M.

Dear Friend,

If your dog exhibits any of the warning signs on page 2 of this report (or is one of the breeds on page 3)...

And if you would like your dog to be pain free, carefree, and playful well into its golden years...

Then this will be the most important message you'll ever read.

Here's what this is all about: Because dogs hide their pain well, your dog could be silently suffering right now without you even knowing it. And age doesn't matter.

Even dogs as young as one year old suffer from some of the symptoms on page 2. And one thing is certain...

(go to page 2)

You Don't Want Your Dog to Live Like This!

Have you ever wrenched the heck out of your back moving furniture...lifting weights or boxes...or working in the garden for hours on end?

If so, then you know how painful your back aches when crawling out of bed the next day. And that is exactly how your dog feels if its joint cartilage is brittle, cracked, and frayed.

You see, cartilage is the soft, spongy substance on the ends of a dog's elbow, knee, and hip joints (among other places) that allows the dog freedom of movement without pain.

As that cartilage begins to wear down (because of such factors as aging, injury, obesity, and poor heredity), the bones begin to grind against each other. Then every time your dog moves, the pain and irritation becomes unbearable. Your dog may become withdrawn...spend its days slumped in a corner...or maybe even want to bite the hand that feeds and loves it!

You're Then Faced With a Gut-Wrenching Question:

Is it time to put your beloved companion down? It's not an easy decision. As you know, a dog is a treasured family member. And losing a pet is one of the most heartbreaking experiences anyone can go through.

Fortunately, there's now another option. Veterinarians in Australia have developed a breakthrough herbal formula that can keep your dog romping around well into its golden years. It's called DGP (Dog-Gone Pain).

You can read about the safe, natural, and revitalizing ingredients in DGP in the enclosed newsletter. Before you do, let me first say...

Don't Even Think About Giving Your Dog Drugs Until You Read This!

Of course, you really shouldn't give your dog anything until you see your vet. But that said, most vets will tell you that the drugs available for joint problems are a short term fix. Long term use has severe consequences like damage to the kidneys and liver, vomiting and diarrhea, or even destruction of the cartilage itself.

continues on page 3

Test the Joint Health of Your Dog Take the Dog Symptom Quiz		
Does your dog	Yes	No
1. Limp or appear stiff?		
2. Weigh more than 35#?		
3. Appear on the list on page 3?		
4. Have trouble getting up from the ground?		
5. Have trouble climbing stairs or jumping into the car?		
6. Spend the day quietly hidden away & withdrawn?		
7. Show a change in behavior (perhaps grouchier)?		
8. Tire easily?		
9. Have a history of injury?		
10. Have bones that snap, crack, or pop when walking?		
11. Appear restless or have trouble sleeping?		
12. Whine or cry out if touched or massaged?		
13. Move slower than normal?		

ATTENTION: *If you answered YES to any one of these questions, your dog may be suffering and showing signs of joint damage (or may be more likely to have future joint problems).*

"I began giving MacTavish one DGP each day with his evening meal. By the end of the first week, he had quit limping, quit carrying his leg and had returned to his usual friskiness. MacTavish has taken one bottle of pills and started on the second one. Without qualification, I would recommend this product to anyone whose pet appears to have a joint problem."

Mary Ann L., Virginia



Glucosamine and Chondroitin Combinations Aren't the Miracles They're Reported to Be

As for the glucosamine and chondroitin combinations everybody else is touting, what they're not telling you is this: Half the time the stuff doesn't even work! And it could take up to 90 days for the effects to take hold and the pain levels to decline.

But what if your dog is in the 50% group that doesn't respond to glucosamine and chondroitin? And 90 days for relief? In dog time that's like two years to a human being! How would you like to wait two years for your medication to kick in if you had a bad back?

Compare that with DGP...

The Real Miracle for Enhancing Your Dog's Mobility

As you can see on this page, there are 16 reasons why DGP is the ultimate joint relief product for dogs. Not only does it help ease your pet's discomfort, but it also revitalizes and enhances mobility. (Many dog owners are ordering DGP now—before their dogs start experiencing any health problems.)

And as you will discover when you read the enclosed newsletter (Down Under Dog), renowned veterinarian Dr. Kim McKellar has been testing DGP for 18 months. He's had a 100% success rate with no side effects.

Some of the other top veterinarians and researchers in Australia have rigorously tested DGP for more than three years now...with success rates of up to 95%. Plus, DGP starts working almost immediately and significant results can be seen in as little as one week.

But here's the real acid test: Out of the 1,400 people who had first dibs on ordering DGP when it came to America, the satisfaction rate was an almost unheard of 99%. When people get their hands on DGP, they won't give it back. Even though Harmony Co. (the distributor of DGP in America) offers a **100% NO QUESTIONS ASKED REFUND.**

continues on page 4

16 Reasons Why DGP is the Ultimate in Joint Relief

1. Visible improvement in as little as 7 days
2. Helps to lubricate and soothe aching joints
3. Nourishes the joints and muscles to increase joint mobility
4. No adverse side effects
5. Aids digestion and gastrointestinal function
6. Relieves inflammation
7. Boosts immune system function
8. Easy to feed
9. Revitalizes your pet and restores youthful ("puppy like") behavior
10. Ingredients have been safely used for thousands of years
11. Supports degenerated joints and connective tissue
12. Formulated and rigorously tested by leading veterinarians
13. Replaces less effective and toxic products
14. Helps ease your pet's stress and improves its attitude (less worry for you!)
15. Enhances cartilage repair
16. Blunts cartilage breakdown

35 Dog Breeds Particularly Susceptible to Joint Problems:

NOTE: *Even though your dog may not be listed here, almost any dog—young or old—can develop joint problems (see the dog quiz on page 2)*

Akitas	Labrador Retriever
Australian Shepherds	Lhasa Apsos
Basset Hounds	Mastiffs
Beagle	Miniature Poodle
Bernese Mountain Dogs	Mixed Breeds
Bichon Frise	Newfoundlands
Bloodhounds	Pointers
Chihuahuas	Rottweilers
Chow Chows	Saint Bernards
Dachshunds	Setters
Doberman Pinschers	Shar-peis
French Bulldogs	Shetland Sheepdogs
German Shepherds	Shih Tzu
Golden Retriever	Springer Spaniels
Great Danes	Terriers
Great Pyrenees	Weimaraners
Greyhounds	Yorkshire Terrier
Irish Wolfhounds	

Now here's your opportunity to help your dog achieve the same level of success. But before I show you how to get DGP for your dog, you need to know:

- Tests have shown that if DGP is stopped, the symptoms return within a week or so (Dr. McKellar's black lab, Tom, relapses in 48 hours if he doesn't get DGP and literally becomes a wreck).

And one last thing...

Would You Please Do Me (and Your Pet) a Big Favor?

If there is a question you have about DGP that I failed to answer in this report—or wasn't answered in the attached newsletter—and your dog suffers because I didn't address your concerns...then I would feel terrible about that.

100% RISK-FREE DGP ORDER FORM

YES! I want my dog (or cat) to be happy, carefree, and playful well into its golden years. Please **rush** me the ultimate pet revitalization and joint relief product on the market.

- BEST DEAL:** Order 12 or more bottles and pay only \$27.17 per bottle...a savings of 32% off the list price of \$39.95!
- GREAT DEAL:** Order 6 to 11 bottles and pay only \$30.56 per bottle...a savings of 23.5% off list price!
- GET ACQUAINTED DEAL:** Order 1 to 5 bottles and pay only \$33.96 per bottle...a savings of 15% off list price!
- ADDITIONAL SAVINGS BONUS:** All orders over \$120 (3 bottles) take an additional \$10 off plus **FREE Standard Shipping!**

Enclosed is my check or money order (payable to the Harmony Company)

Charge my Account # _____

Visa American Express

Mastercard Discover

Exp. Date: _____

Signature: _____

Quantity: _____ Unit Price: \$ _____ Total: \$ _____

On orders over \$120 - deduct \$10 from order total \$ _____

Sales Tax (apply local sales tax for NJ, NY and CT) \$ _____

Shipping Charges (see right-FREE on 3 or more bottles) \$ _____

Total of Order: \$ _____

Ship to Address:

Name: _____

Street: _____

City: _____

State: _____ Zip: _____

Country: _____ Phone: _____

E-mail: _____

Each bottle of DGP (Dog-Gone Pain) contains 60 chewable tablets, 600 mg each. Suggested use, 1 tablet per 30 lbs. of body weight (for smaller dogs and cats, split tablets, 1/4 per 7 lbs.).

So please, if there's anything more you need to know before ordering, pick up the phone, dial **Toll-Free 1-800-422-5518** and let's chat. And don't worry. I'm not some pushy salesperson. I'm just here to answer your questions and take your order.

Call me today while this letter is still fresh on your mind (or if you prefer, mail in the order form below). Your dog or cat will love you for it!

Sincerely,

Marian Murphy

Marian Murphy


P.S. You can get 15% off the regular price of DGP with our DGP get acquainted offer (order in bulk and you could get up to 32% off with **FREE SHIPPING**). Call **NOW** by dialing Toll-Free **1-800-422-5518**. The sooner your dog starts taking DGP...the sooner your pet can regain that lost spring in its step.

All orders shipping to U.S. addresses
1. Standard Delivery – \$5.00 Either USPS Priority Mail or UPS depending on order quantity. All orders over \$120 shipping free, all orders over \$300 UPS 2nd Day Delivery Free.
2. Next Day Delivery – Shipped via UPS - \$10.00

Deliveries to addresses outside of the USA
3. All International Orders shipped via Express Mail via US Postal Service. Canadian orders \$15 – All others \$25
 Due to Individual Customs Regulations – No service time can be guaranteed, although 3-5 days can be reasonably expected!

The Harmony Co. 100% Money-Back Guarantee

NO RISK - Your satisfaction is 100% Guaranteed. We want you to be completely satisfied with DGP. If after using one entire bottle you are not satisfied, return the empty bottle with any other unopened bottles (if applicable), and we will give you 100% of your money back, less shipping and handling.

 **Harmony Co.**
 P.O. Box 93
 Northvale, NJ 07647

To Order Call Toll-Free **1-800-422-5518**