

# DO YOU MAKE THESE MISTAKES IN SETTING UP A NEW OFFICE?



By Rich Silver • Business Writer

**D**o you know the kind of office furniture you should *never* buy if you have a high rate of employee turnover?

As the CEO, do you know why your telephone system and services might be wasting thousands of dollars per year that could otherwise be going to your bottom line?

If you have a purchasing department, do they know the biggest financial mistakes that can possibly be made when purchasing office machines or furniture?

According to a new report, these are the kinds of costly mistakes almost all CEOs and businesses make when setting up or relocating to a new office. But these are minor blunders compared to the worst mistake of all—not knowing how to save an average of 30% on the cost of EVERYTHING your new office needs...without spending even one penny or one second of your valuable time researching how to do it.

## HERE'S THE PROBLEM

When you set up a new office, there are the phones to worry about... desks and chairs to buy...scanners... copiers...cubicles...and even wiring the place to suit your needs. There might be 37 different things you need from 37 different vendors all out to coax you into buying some "whatever" you don't even need...and making you pay through the nose for it too.

## HOW CAN YOU POSSIBLY PROTECT YOURSELF AGAINST THAT?

This is the exact question that gets answered in a hot new FREE report called *Everything You Will Ever Need to Know About Setting Up or Relocating Your New Office... Without Getting Ripped Off By Money-Sucking Vendors.*

This report is written by a CEO for CEOs and blows the lid off the scandal that's going on in the office relocation business. This is the kind of information phone vendors, furniture vendors, copier vendors, telecommunication vendors, finance companies—you name it—had hoped you would *never* find out about.

## INSIDE INFORMATION EVERY CEO NEEDS TO KNOW

This report reveals the inside information on exactly what any CEO needs to know about getting the best value for every single item needed for their office. The CEO who wrote this report—Reuven Goodman—has a vast business background: He was a partner in a telecommunications company...he was general manager for a large office furniture company... he was director of sales for a computer networking company. And now he's CEO of one of the most important money-saving businesses in America, Purgistics. Goodman is a specialist in showing any company of any size how to set up an office fast and on or under budget.

Goodman takes every drop of stress out of the move and makes it as simple as ordering something for lunch. No CEO can afford to be without this inside information. Who knows when you'll need a satellite office? Who knows when you might need furniture or a better phone system?

## SAVED \$56,403 WITHOUT LIFTING A FINGER

The report shows you how one company saved over \$50,000 when buying furniture simply because of the *free* advice Mr. Goodman gave them. This was so simple and the business owner never lifted a finger to save this kind of money.

Another fast growing company of over 150 employees—Girling Healthcare—needed furniture, a phone system, cabling, office equipment, and printing and didn't have a clue what to buy. Goodman pointed out the options for them, saved them countless hours of research, they got everything they needed...and they saved \$56,403 in the process. Goodman advised them for free.

Donald Bobrow, CEO of Century 21 AAA Realty said this about Goodman's unique company:

*"Securing your company to handle our purchasing didn't cost us anything. It allowed us to concentrate on our business. You saved us time and money."*

**THIS REPORT COVERS:** Internet. Phones. Furniture. Design work. Space planning. Computer networking. Wiring and cabling. Local phone service. Long distance including international calling. Goodman peels back the cover and shares his vast knowledge and network of top vendors and manufacturers in North America for each of these types of products and services. For example:

- The **one question** that will bring any vendor to their knees and virtually guarantee you a 35% discount.
  - How to get top-notch \$1,200 chairs for \$250 each.
  - What you should *never* do for your office if you have younger employees.
  - An out-of-the-way company in Canada that sells new wholesale office furniture direct and below market. An exceptional value and almost no one in America knows about them.
  - How to get a \$5,000 cubicle for \$2,100 without sacrificing quality.
  - The 5 different cubicle systems you need to know about before you spend tens of thousands of dollars on the wrong ones for your office.
  - How to get an elegant look for your office without spending extra money to do it.
  - When setting up the office, what comes first? Get it wrong and you'll have nothing but headaches.
  - How to get financing for your move and where to get the best financing rates for any particular product or service you need.
- The report lets you know how to set up your office in minimum time and **save maximum money**...How to get an analysis of your moving needs by a certified moving consultant at zero cost...How to get the best quotes on furniture, phones, cubicles, office wiring, and telecommunications without filling out one single sheet of paper or signing any contracts.

**THERE'S MORE:** How to get the office set up the way you need it even if you don't know what that is...Where to get the names of the best of the best when it comes to

vendors in your area...How to get a top of the line \$5,000 workstation for \$2,100...When buying furniture, is it better for your office to have veneer or should it be laminated?

## THE GOLDEN ROLODEX OF PRIMO VENDORS REVEALED

Readers of *Smart CEO* who respond immediately can get this report sent to them right away. Discover what you *really* need for your office, not what some pushy salesperson with a hidden agenda wants you to buy. (Of course, if you like paying full retail price for all your office needs, Goodman's not your guy.)

You'll find out when it's in your best interest to lease. When it's best to buy new. When you should buy used. The real truth about refurbishing.

Do you know how to get an expert in telecommunications to sit down with you for free and show you in precise detail everything you need for your office? Want to know what bank or leasing company is easiest to deal with? It's in this report.

## ARE YOU SKEPTICAL?

Get over it. I interviewed Goodman and this is no bull. When this CEO says he gives away his advice for FREE he means FREE. No double-talking, mumbo-jumbo, read the small print crap. If you're wondering why Goodman gives away this valuable information for free, it's all explained in the report.

To get your hands on Reuven Goodman's FREE REPORT called *Everything You Will Ever Need to Know About Setting Up or Relocating Your New Office... Without Getting Ripped Off By Money-Sucking Vendors*, call the Toll Free pre-recorded message 24 hours a day, 7 days a week at :

**1-800-761-6731**

To speak with him directly, call **443-850-5774**.

**WARNING:** Goodman's time is limited. He can only take on so many clients who want his free advice.

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